



REGISTRATION FOR PARTICIPATION

in the Eyes & Ears Academy

**Increase brand appeal sustainably:
Strategies, methods & instruments of integrated brand management**

on **16 & 17 July 2015** at **MDR** in **Leipzig**

I have a membership with Eyes & Ears of Europe e.V. yes / no (please check)

Name, First Name _____

Date of birth _____

Company _____

Job Title _____

Address _____

Phone _____

eMail _____

I shall pay the participation fee of

- €350 Eyes & Ears members
- €95 Eyes & Ears members / pupils, students, trainees who are personally members of EEofE or pupils, students, trainees of an institutional member of EEofE Europe
- €990 non-members
- €190 non-members / pupils, students, trainees

by bank transfer to the account of Eyes & Ears of Europe e.V. after receiving the invoice.

I hereby acknowledge Eyes & Ears of Europe's conditions of participation (see below).

(Place, date)

(Signature)

For your binding registration, please send your registration form by 10 July 2015 via eMail to academy@eeofe.org or Fax to +49 221 60605711.

CONDITIONS OF PARTICIPATION

Should you wish to cancel your participation after your registration, we will charge a cancellation fee. If you cancel your participation within the last eight days before the event, you will be required to pay the entire participation fee. You are permitted to nominate someone to replace you at the event. Please note that reduced member fees cannot be transferred to non-members.

Merely by participating in the event, the participant confers Eyes & Ears of Europe the right to take pictures of him/her and to use them for the association's press and PR work. Eyes & Ears of Europe e.V. is not required to pay any remuneration to the participant and there will be no time, space or medial limitations for use of the pictures taken.