

# SUBMISSION RECORD, NEW LOCATION, NEW DAY – 19TH INTERNATIONAL EYES & EARS AWARDS



**Cologne, 11.08.2017 – Round 580 submissions to the 19th International Eyes & Ears Awards: the media association Eyes & Ears of Europe once again registers a submission record. And there are other changes: This year, the festive award ceremony will take place on Tuesday, 24 October 2017, at the Movie Theatre Sendlinger Tor.**

Since 1998, the Eyes & Ears Awards have developed into an important media prize in the European moving image industry. The best productions of the last year in the areas of Design, Audio, Digital, Promotion and Cross-media Campaigns are presented and their makers are awarded. The show offers a unique opportunity to get an impression of trends, innovations and new perspectives.

Before the best productions are being awarded on October 24, the individual expert juries and the final online jury are faced with the challenging task of selecting the best projects of the year. The juries discuss and evaluate the creation, innovation and effectiveness of the contributions submitted regarding the individual categories.

## **The Juries:**

24 & 25 August - Promotion & Cross-Media Campaigns - DW in Berlin

28 & 29 August - Design - Cape Rock in Amsterdam

1 September - Digital - Cologne Game Lab in Cologne

5 to 14 September - Final Online Jury

Further information on the composition of the juries on  
<http://eeofe.org/en/calendar/awards/2017/juries>

At the festive show, the Eyes & Ears special prizes for particularly impressive performances and the special award "Best use of music" by Universal Publishing Production Music will also be awarded.

The highlight of the show is the Eyes & Ears Excellence Award, which recognises outstanding achievements in the design and reflection of audio-visual communication. Prize winners include Dale Herigstad, Michael Conrad, Kyle Cooper, Nico Hofmann and Yello - Dieter Meier and Boris Blank. All 18 Eyes & Ears Excellence Award winners at <http://eeofe.org/de/eyes-und-ears-events/awards/awards>

## **INTERNATIONAL EYES & EARS AWARDS-SHOW 2017**

Tuesday, 24 October 2017

7pm to 10pm (doors open at 6.30pm)

Movie Theatre Sendlinger Tor

Sendlinger-Tor-Platz 11

80336 Munich

Germany

Participation only with prior registration. Registration possible from 1 September.

### **EVENT PARTNERS**

BDA Creative, Bayerisches Fernsehen, TOF Pictures, Universal Publishing Production Music, DW – Deutsche Welle, Cologne Game Lab, Cape Rock, Warner/Chappell Production Music, BLM – Bayerische Landeszentrale für neue Medien, MEDIENTAGE MÜNCHEN

### **MEDIA PARTNERS**

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*Eyes & Ears of Europe is the association for design, promotion and marketing of audiovisual media. For nearly 20 years, the industry association has been the professional communication platform for all those who deal with the strategic planning, creation, realization and control of audiovisual communication.*

### **Further information**

Eyes & Ears of Europe – association for design, promotion and marketing of audiovisual media e.V.

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