

**TeambuildingPlus**  
**21 & 22 October 2010**  
**PLAZAMEDIA in Ismaning**

In the context of this two-day event from Eyes & Ears of Europe and PLAZAMEDIA, participants will deal with the theoretical and practical aspects of target-oriented team work, because: a team is more than the sum of its members and their professional expertise. In practical-oriented teamwork, the participants will approach the topic of team building, record the results of their teamwork and reflect upon their approach.

This event is primarily aiming employees of media and communication companies, (post) production firms, design studios, consultancies, marketing, advertising and dialogue agencies who want to learn more about this topic. Students and trainees are also very welcome. Please note that the number of participants is limited to a **maximum of 10**. **The seminar language will be German.**

**Registration deadline: 15 October 2010**

Any questions? Just call us: **+49 (221) 60 60 57 10**

**Thursday, 21 October 2010**

**11.30**

**Welcome**

Robert Adams, Director of OB Production  
PLAZAMEDIA, Ismaning

**Programme & presentation**

Wout Nierhoff

**11.45**

**Introduction of the participants**

**12.00**

**Team building?**

**12.45**

**Connecting values**

**13.30**

Lunch break

**14.30**

**Developing targets together –  
Considering complementary skills**

**15.15**

**Complementary teams**

**16.45**

Break

**17.15**

**Documenting results –  
Interact in a transparent way**

**18.00**

**Results-Values-Strategy-Fit?**

**18.30**

End of day one

**Friday, 22 October 2010**

**8.30**

**Get together**

**9.00**

**Competing teams**

**10.30**

**Developing results –  
Interact in a transparent way**

**11.15**

**Results-Values-Strategy-Fit?**

**11.45**

Break

**12.15**

**Deciding together – in spite  
of competing results**

**13.00**

Lunch break

**14.00**

**Elaboration within a team**

**15.30**

**Setting the next steps and the responsibilities**

**16.15**

Break

**16.30**

**Celebrating results together**

**16.45**

Final discussion

**17.00**

Evaluation

**17.15**

End of the event

## How to register

For your binding registration, please send your registration form by 15 October 2010 to:

### Eyes & Ears of Europe

Association for the  
Design, Promotion and Marketing  
of Audiovisual Media e.V.

### Eyes & Ears Academy

**Director**  
Wout Nierhoff  
**Project Management**  
Ina Braun  
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## Fees

Eyes & Ears members: € 250, member students and member trainees: € 75, non-members: € 1.000, non-member students and non-member trainees: € 150. The fees must be paid within a period of one week after receiving the invoice by means of bank transfer.

Accommodation and catering costs are not included in the participation fees.

### Eyes & Ears of Europe e.V.

#### Sparkasse KölnBonn

**Bank code** 370 501 98  
**Account no.** 101 308 2688

## Your registration is binding

Should you wish to cancel your participation after you have registered, we will charge a cancellation fee. If you cancel your participation within the last eight days before the seminar, we will retain the total amount of the participation fees. You can, however, name somebody else to replace you in the seminar. Please note that reduced member fees cannot be transferred to non-members. **Eyes & Ears of Europe reserves the right to make changes to the programme.**

## Getting there

### By public transport

**Coming from the airport:** Take the urban railway S-Bahn no. 8 in the direction of 'Geltendorf' at terminal 1. Get off at 'Ismaning' station. Change to the bus no. 231 in the direction of 'Studentenstadt' and get off at 'AGROB'

**Coming from Munich central station:** Take the urban railway S-Bahn no. 8 in the direction of 'München Flughafen' and get off at 'Ismaning' station. Change to bus no. 231 in the direction of 'Studentenstadt' and get off at 'AGROB'

### By car

**Coming from the north:** Take the motorway A9, direction 'Nürnberg-München' to the exit 'Garching-Süd/Ismaning'. Go left on the B471, direction 'Ismaning/München'. At the third traffic light, B471/Freisinger Str. go right, direction 'Ismaning/München'. At the second traffic light 'Freisinger Str./Münchner Str. go right into 'Münchner Str'. Then go straight ahead, direction 'Unterföhring'. The AGROB area is 1km beyond the 'Ismaning' city limits on the left side.

**Coming from the south:** Take the motorway A99 until you get to the exit 'Aschheim/Ismaning', then go right on the B471, direction 'Ismaning/Unterföhring'. At the next traffic light go left, direction 'Unterföhring'. After the cogeneration plant go right, direction 'Unterföhring/Ismaning'. After 200 metres, go right. At the next traffic light, go left, direction 'Ismaning'. The AGROB area is 1km beyond the 'Unterföhring' city limits on the right side.

### Venue

Plazamedia  
Münchener Strasse 101  
85737 Ismaning  
Germany

