

# Film music in theory & practise

## 3 & 4 December 2009

### ARTE in Strasbourg

For a long time, scientific research into film music has not been very receptive to impulses from everyday life. Due to cinema's origins in Vaudeville, amusement arcades and 'mass' entertainment, the sciences initially ignored film music completely, then described it at a deprecating distance and only gradually began to research it in a naturalistic manner.

In the context of this two-day event from Eyes & Ears of Europe and ARTE, established approaches to film music theory are to be analysed in practise and consolidated. Using an integrated, theoretically founded model of film and film music – the 'three-dimensional model' – Dr. Anselm C. Kreuzer will trace a line connecting several different theories related to film music. In the process, the following central issues will be addressed: How can science open itself to the extremely intuitive and emotional field of film music? How can scientific considerations of film music be applied in practise?

This event is aimed primarily at employees of media and communication companies, (post) production firms, design studios, consultancies, marketing, advertising and dialogue agencies who want to learn more about this topic. Students and trainees are also very welcome. Please note that the number of participants is limited to a **maximum number of 20**. **The seminar language will be German.**

#### Speaker

#### **Anselm C. Kreuzer, Freelance Composer & Musicologist, Cologne**

Born in 1973 in Hamburg. Studied musicology, theatre, film, television and phonetics from 1993 to 1999 at the universities of Gießen and Cologne (M.A.). Freelance radio journalist from 1995 to 1999. Several internships including Klassik Radio/Hamburg, Saarländischer Rundfunk, WDR 3, WCLV in Cleveland/USA and at Wiener Staatsoper. Heading of journalism workshops from 1996 to 1998. Observation and analysis of the programmes of US TV broadcasters for RTL Television in Cologne from 1997 to 1999. Employed in RTL's production management and film music departments from 1999 to 2001. In 2001, he published the monograph 'Filmmusik. Geschichte und Analyse' ('Film Music. History and Analysis', 2<sup>nd</sup> edition published in 2003). Since 2001, full-time composer, music producer and music consultant for film, television and CD publications (several themes, campaigns, music for films, shows and serials and scoring music for documentaries for several TV channels). Lecturer for film music at several universities since 2002.

**Registration deadline: 27. November 2009**

Any questions? Just give us a call: +49 (221) 60 60 57 10

#### **Thursday, 3 December 2009**

- 11.00 **Welcome**  
Henri L'Hostis, Head of Network Operations  
ARTE, Strasbourg  
Wout Nierhoff, CEO  
Eyes & Ears of Europe, Cologne
- 11.45 **Introduction of the participants**
- 11.30 **The practise of film(music) –  
You never get a second chance to make a  
first impression**
- 12.15 Break
- 12.30 **Conscious vs. unconscious perception and  
the perils of verbal communication about  
film music**
- 13.15 Lunch break
- 14.15 **Subjectiveness vs. objectiveness and their  
combination in intersubjectivity**
- 15.00 Break
- 15.30 **Cognition vs. emotion and their fusion in  
cognitive unconsciousness**
- 16.15 Break
- 16.45 **The effect of image vs. sound and their  
cognitive and emotional factors**
- 17.30 End of day one

#### **Friday, 4 December 2009**

- 09.00 Get together
- 09.30 **Signs vs. resonance and the  
interdependency between them**
- 10.15 Break
- 10.45 **The three-dimensional model**
- 12.00 Lunch break
- 13.30 **Theory of film music in the light of film  
practise I**
- 15.00 Break
- 15.30 **Theory of film music in the light of film  
practise II**
- 17.30 Final discussion
- 17.45 Evaluation
- 18.00 End of the event

## How to register

For your binding registration, please send your registration form by 27 November 2009 to:

### Eyes & Ears of Europe

Association for the  
Design, Promotion and Marketing  
of Audiovisual Media e.V.

### Eyes & Ears Academy

Director  
Wout Nierhoff  
Project Management  
Ina Braun  
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Isabel Krischer  
Marketing Services  
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## Fees

Eyes & Ears members: € 250, member students and member trainees: € 75, non-members: € 1.000, non-member students and non-member trainees: € 150. The fees must be paid within a period of one week after receiving the invoice by means of bank transfer. Accommodation and catering costs are not included in the participation fees.

### Eyes & Ears of Europe e.V.

#### Sparkasse KölnBonn

Bank code 370 501 98  
Account no. 101 308 2688

## Your registration is binding

Should you wish to cancel your participation after you have registered, we will charge a cancellation fee. If you cancel your participation within the last eight days before the seminar, we will retain the total amount of the participation fees. You can, however, name somebody else to replace you in the seminar. Please note that reduced member fees cannot be transferred to non-members. **Eyes & Ears of Europe reserves the right to make changes to the programme.**

## Getting there

### By public transport

At central station, take the tram No. D in the direction of 'Aristide Briand.' Change at the station 'Homme de Fer' onto tram No. B in direction of 'Hoenheim Gare.' Get off at the station 'Lycée Kléber' and go through Rue Lauth to Quai du Chanoine Winterer.

### By car

Take the motorway A35/E25. At the junction Strasbourg-Cronenbourg, turn right onto Rue du Marché Gare in direction of Wacken/Cronenbourg/Place Des Halles/ Oberhausbergen. Then turn left onto Rue du Marché Gare in direction of Anschlussstelle Strasbourg-Nord. Drive down the A350 in direction of Anschlussstelle Strasbourg-Nord. Take right in direction of Schiltigheim/Wacken. Turn right onto Avenue Herrenschmidt. Drive down onto Place de Bordeaux. Take left and turn left onto Place de Bordeaux. Drive down onto Rue Lauth and turn left onto Quai du Chanoine Winterer.

### Venue

ARTE  
4, quai du Chanoine Winterer  
F-67080 Straßburg  
France