

PresentationPlus
16 & 17 December 2010
Disney Channel in Ismaning

In the context of this two-day event organised by Eyes & Ears of Europe and the Disney Channel, participants will learn about the most important presenting basics, methods and tricks. Specifically, presentation targets & arguments, gestures, facial expression & body language, self-management and encountering the target audience will be trained and discussed. Beside practical exercises, there will be numerous tips on how to prepare a presentation, because: Successful presentation comes primarily with practice.

This event is aimed chiefly at employees of media and communication companies, (post) production firms, design studios, consultancies, marketing, advertising and dialogue agencies who make presentations in the context of their job or want to take on those tasks in the future. Students and trainees are also very welcome. Please note that the number of participants is limited to a **maximum of 8. The seminar language will be German.**

Registration deadline: 10 December 2010

Any questions? Just call us: **+49 (221) 60 60 57 10**

Thursday, 16 December 2010

11.30

Welcome

Lars Wagner, Vice President & General Manager
Disney Channels Germany, Switzerland & Austria,
Ismaning

Programme & workshop trainer

Wout Nierhoff

11.45

Introduction of the participants

12.00

Presentation targets & arguments

13.00

Lunch break

14.00

Argumentation patterns

15.30

Presentation contexts & Target audiences

16.30

Presentation patterns I

17.30

Break

18.00

Presentation patterns II

19.00

End of day one

Friday, 17 December 2010

09.00

Get together

09.30

Gestures, facial expression & body language

11.00

Break

11.30

Manuscript alternatives

13.00

Lunch break

14.00

One pictures says more than 1000 words

15.30

Break

16.00

Precise Text composition

17.30

Final discussion

17.45

Evaluation

18.00

End of the event

How to register

For your binding registration, please send your registration form by 10 December 2010 to:

Eyes & Ears of Europe

Association for the
Design, Promotion and Marketing
of Audiovisual Media e.V.

Eyes & Ears Academy

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Fees

Eyes & Ears members: € 250, member students and member trainees: € 75, non-members: € 1.000, non-member students and non-member trainees: € 150. The fees must be paid within a period of one week after receiving the invoice by means of bank transfer.

Accommodation and catering costs are not included in the participation fees.

Eyes & Ears of Europe e.V.

Sparkasse KölnBonn

Bank code 370 501 98
Account no. 101 308 2688

Your registration is binding

Should you wish to cancel your participation after you have registered, we will charge a cancellation fee. If you cancel your participation within the last eight days before the seminar, we will retain the total amount of the participation fees. You can, however, name somebody else to replace you in the seminar. Please note that reduced member fees cannot be transferred to non-members. **Eyes & Ears of Europe reserves the right to make changes to the programme.**

How to get to the event

By public transport

Take the subway U4 or U5 until the stop Max-Weber-Platz. Then take the bus line N° 191 in direction of Zamillapark up to the stop Kronstadter Straße. Continue walking in the same direction to the crossroads and turn right then. Instead of bus line N°191 you can also take bus line N° 190 in direction of Messestadt Ost up to the stop Süskindstraße. Turn right through the underbridge and cross the street straight ahead. The Walt Disney Company is located in the 2nd building on the right side.

By car

Coming via motorway A 94 take the exit Zamdorf/Denning. Then turn right into Eggenfelderner Straße. At the next set of traffic lights, turn right into Kronstadter Straße. Drive on through the underbridge and cross the major road. The Walt Disney Company is located in the 2nd building on the right hand.

Venue

The Walt Disney Company
Kronstadter Str. 9
D-81677 Munich